



# Company Overview

# PARKLANDS

Parklands is the national distributor for quality-made and well-known brands such as Tanaka, Murray, Amazone and Grasshopper.



## Who we are

Parklands Power Products Australia Pty Ltd is a 100% Australian, privately-owned and run company. Operating since 1968 in the outdoor power equipment industry. The company is now an industry leader that regularly punches above its weight to provide quality products to its network of dealers and end-users across the land. Satisfied customers include – professional contractors, farmers, council workers, serious homeowners and gardening enthusiasts.

Here at Parklands, we pride ourselves on providing an Australian voice in an industry that has seen a dramatic reduction in competition in recent years with international conglomerates dominating the market. We are not the biggest player in the industry by any stretch but we certainly aim to be best at everything we do. Here at Parklands we aim to give dealers and consumers a local option.

Parklands prides itself on its products, its people and its passion.

## What we do

Parklands is the national distributor for quality-made and well-known brands such as Tanaka, Murray, Amazone and Grasshopper.

With Tanaka we were the first company in Australia to introduce the brushcutter into the market way back in 1968.

We've added extra brands to our stable over the years and we are comfortable with the products we've chosen to offer.

Having said this – we have never been a company to rest on our laurels. So, in addition to these brands Parklands has recently introduced a range of products under the Parklander banner.

Since Parklander launched in 2006 we have seen phenomenal growth in all categories. Created in close consultation with our servicing dealer network, the Parklander range has been designed to meet the needs of demanding Australian consumers.

The response from the Australian buying public so far has been fantastic. We really are pushing the boundaries with our range of zero-turn mowers, push mowers, brushcutters, chainsaws, hedge trimmers and more.

## What we stand for

As a family-owned and operated company here at Parklands we believe in building mutually beneficial, long-term business relationships with our national dealer network. We listen to our dealers closely because they are the people that have day-to-day contact with our end-users – the buying Australian public.

We have an established network of servicing dealers in nearly every major regional and metropolitan centre across the land. So if you're keen on any of our products, then you will be able to find a dealer near you. Head over to our website [www.parklands.net](http://www.parklands.net) and you will be able to use our dealer locator to find one. If your machine needs a tune up or a tweak, then our dealers are there to help you.

In addition to working closely with our dealer network we have a strong focus on customer service for end-users – the Australian consumer, and this isn't just lip service! With over 50,000 individual spare part SKUs in stock, you won't be left wanting if your mower or chainsaw needs new parts. In addition to this unsurpassed spare parts offering, we have a dedicated National Service Manager, Mechanic, Spare Parts Officer as well as an enthusiastic Customer Service team.

In fact here at Parklands we employ over 30 people and have our own representatives covering every State. We have a proud history of offering employment opportunities to hard-working Australians and will look to keep that spirit burning long into the future.

As a family-owned and operated company here at Parklands we believe in building mutually beneficial, long-term business relationships with our national dealer network



Parklands founder Neville Zacka

# OUR PROMISE

Whether you recently purchased or are about to purchase a product from a Parklands Dealer your decision to invest in a quality product will undoubtedly reward you in the long run.

Your local dealer and Parklands Power Products are dedicated to providing you with only the very best quality and service. We are also committed to the future supply and development of technically advanced power products.

The guarantee you receive with a Parklands Power Products product we believe, is second to none in the industry, and is designed to give you peace of mind with your purchase.

When you choose a Parklands product, expect the best on offer, because that is exactly what you will be purchasing.

When you purchase a Parklands product you receive something you cannot get anywhere else:

- > Parklands' consumer friendly guarantee
- > Parklands' top quality and superior reliability
- > Parklands' Australia wide servicing dealer support
- > Parklands' spare parts back-up
- > Parklands' fair pricing policy
- > Superior value for money

Look for Parklands Power Product dealers. These independent local businesses have the experience to advise you on the best model for your needs. Trade-ins, demonstrations, finance facilities, spare parts and after sales support are available from trained staff committed to quality and the outdoor power equipment industry.

**Tanaka**  
POWER EQUIPMENT

BEST FROM JAPAN 

## TANAKA

The best from Japan

### Tanaka History

Tanaka began as a Japanese family company in 1918. Tanaka has a proud history of innovation, especially in the highly competitive two-stroke engine market, which they were leaders in from the beginning.

In 1968, Tanaka appointed Parklands Power Products as its distributor in Australia. That year, the Tanaka brushcutter and engine drill made their first appearance locally – the first time Australia saw such machines.

All Tanaka products will continue to be lightweight and well-balanced, with outstanding power and famous reliability.

Tanaka was first to market with these machines in Australia and has been continually evolving its products ever since. For over 40 years Parklands has been bringing Tanaka to Australian businesses and homes with great success. Tanaka has become synonymous around the country with quality, power and reliability.

### 1000 hour machines/ professional grade components

All Tanaka products in Australia come with full spare parts backup from Parklands as well as an exceptionally reassuring 5 year domestic and 1 year commercial warranty.

### Tanaka is committed to producing world leading two-stroke powered products

You can be sure that all Tanaka products will continue to be lightweight and well-balanced, with outstanding power and famous reliability. This translates into less downtime and more productivity and profitability.

In 1998, Tanaka was the first two-stroke manufacturer certified to the stringent C.A.R.B. Tier II emissions standards for California with the innovative, yet simple PureFire engine. Being ahead of the game has allowed Tanaka to gain a considerable amount of low emission technology experience well above four-strokes.

All Tanaka products comply with or exceed EPA phase 2 regulations and all Tanaka product groups are C.A.R.B Tier II compliant.



**5** YEAR  
DOMESTIC  
WARRANTY

**1** YEAR  
COMMERCIAL  
WARRANTY

# PARKLANDER

Here at Parklands we're big on providing the best quality products to our nationwide dealer network. Our business team has scoured the globe doing the hard yards to bring you the best. We've got a stable of some of the world's best outdoor garden, work and farm equipment on the market. We're proud of the products we supply to the marketplace. Yet of course we're always on the lookout for new opportunities.

In 2006 we decided to do something different - something completely new for our company. We decided to go direct to the manufacturer to produce product ourselves for the Australian market - designed by Australians, for Australian conditions.

Since that simple, yet momentous, decision the past few years have been a whirlwind of activity. And what we've got now is a brand totally unique to the Australian market.

Parklander products can be found for a variety of applications around the home and also on the farm/property. These products include: blowers/misters/sprayers, brushcutters, chainsaws, chipper/shredders, cultivators, hedge trimmers, lawn mowers, zero-turn lawnmowers, pole saws and vacuums. Not to mention our brand new range of utility vehicles (UTVs) and quad bikes.

**So if you're keen on great value, good quality products, designed in Australia for Australians – then Parklander is the brand for you.**





# MURRAY

The best from USA

Parklands has a long and successful relationship with Murray ride-ons – a journey that began in 1990. Since then, Parklands has sold well over 100,000 Murray ride-on mowers to dealers across the country.

World-renowned mower manufacturer, Murray is based in the United States. The company's ride-on mower range is one of the most comprehensive on the market covering cutting decks from 30" (76.2cm) to 52" (132 cm).

Features include five-speed transmission, heavy duty twin beam power frame and powder coat finish (two coats). Models have either rear or side-discharge, with bagging or mulching capabilities.

You can rest assured, when you buy a Murray machine from Parklands that you're buying a USA-made machine with a great history of successful local use. In fact at its peak Murray was producing well over 500,000 machines in the USA annually for worldwide consumption.

**When you buy a Murray machine from Parklands you're buying a USA-made machine with a great history of successful local use.**

Murray ride-ons are backed by one of the world's largest petrol engine manufacturers – Briggs and Stratton – so you can be confident that your machine is going to perform. With the support of Parklands and the backing of Briggs and Stratton Murray ride-on mowers look set for another 20 years of success.

**2** YEAR  
DOMESTIC  
WARRANTY



# GRASSHOPPER

The best from USA

Parklands is the exclusive Australian distributor of Grasshopper Zero Turn ride-on mowers.

The Grasshopper Company has specialized in manufacturing True ZeroTurn™ riding rotary mowers since 1970. Parklands has been bringing these machines into the Australian market for over ten years.

Like Parklands, The Grasshopper Mower Company is a family-owned business. Grasshopper has nearly 50 years of manufacturing experience. Made exclusively in the USA, you know when you're buying a Grasshopper – you're buying the best.

Grasshopper produces both out-front and mid-mount machines to suit all applications in petrol and in diesel.

For more than 35 years, Grasshopper has studied the needs of government entities, turf care professionals and equipment owners across Australia and around

the world. Grasshopper engineers continuously research and test new product features and design their products for ease of maintenance. For example, there are only 5 easy-access grease nipples with no covers to remove and up to 1,000 hour service intervals on hydro pumps.

Every Grasshopper product is engineered for performance, comfort and ease of use. Using only the highest quality components and heavy-duty construction to ensure long life. Grasshopper's skilled manufacturing specialists use the latest high-tech equipment.

**Every Grasshopper product is engineered for better performance, comfort and ease of use. Using only the highest quality components and heavy-duty construction to ensure long life.**

Grasshopper's goal is to continually improve their products and services to meet the needs of their customers' whilst providing long-lasting value to machine owners.

**2** YEAR  
COMMERCIAL  
WARRANTY





# HISUN QUADS AND UTVS

The best from China

It's a safe proposition to buy a HiSun machine by Parklander because you're buying a machine from China's largest off-road vehicle manufacturer. In the off-road industry for over 20 years, HiSun truly is a huge company with global influence.

Founded in 1988, HiSun began as a motorcycle manufacturer. In 1995, HiSun became the first privately-owned company in China capable of producing motor-driven vehicles, and was one of the first motorcycle companies to enter the Vietnam market successfully with its Lisohaka brand of machine. HiSun later established the first Chinese owned plant in Vietnam along with the first domestic motorcycle company in Indonesia, in 2001. Later that year HiSun produced Chongqing Motorcycle along with Jianshe Group.



In 2003, HiSun manufactured Jialing Motor in Sanhui in a joint venture with Jialing Group.

In 2005, HiSun worked with the famous British research consultant J&J Technological to improve and enhance its operations for the demanding Western market. Additionally in 2006 HiSun worked with the top Korean design company YiLo to improve its designs.

Later in 2006, HiSun established a base in Hubei in conjunction with Sanjiang Space Group – one of China's top 500 enterprises.

In 2007, HiSun cooperated with Japan's Fuji Heavy Industries, one of the top 4 in the industry worldwide, to establish a 2WD and 4WD production line in Shanghai. HiSun also invited Fuji to assist with the marketing of HiSun both domestically and internationally. Later that year, HiSun began a partnership with the American giant Wal-Mart and commenced construction of the HiSun Industrial Park which would later become the largest motorcycle industry base in China.

In 2010, HiSun moved into its newly completed factory which was 5 times larger than the old one.

**Today HiSun is China's largest producer of off-road vehicles with quality and features comparable with the best from Japan and the USA.**



# AMAZONE GROUNDKEEPERS

The best from Europe

Parklands has been bringing Amazone machines into the Australian market for 12 years now with great success. Amazone is a family owned business founded in 1883 with production sites in Germany, France and Russia. Amazone employs around 1500 people worldwide. 2009 saw the second highest turnover ever in Amazone's history with €290 million.

Amazone offers a comprehensive range of machinery for the maintenance of parks and lawns, using either the Profihopper or Groundkeeper for scarifying and leaf collection, mowing, mulching and rolling either together or separately.

Amazone products are known in Australia for:

- > quality and reliability
- > innovation
- > above average work rates
- > outstanding operational performance
- > quick and qualified customer service
- > reliable spare parts supply
- > high resale value of used machines

With 22 medals at the last seven Agritechnica exhibitions Amazone is the most innovative company within the sector.

## It pays to use an Amazone machine

Professionals all over the world engaged in landscaping, garden care, amenity and turf management know a good investment when they see one. And every Amazone machine is exactly that, a big investment.

**With 22 medals at the last seven Agritechnica exhibitions Amazone is the most innovative company within the sector.**

Having said this, every product that comes from the Amazone Design Shop is manufactured with care and attention to detail. All of the machines are built to last and to an extremely high technical specification.





[www.parklands.net](http://www.parklands.net)

Your local dealer:

**Parklands Power Products  
(Aust.) Pty Ltd**

106 Belmore Road Nth  
Riverwood NSW 2210

**Dealer contact details**

**T:** (02) 9584 7700  
**F:** (02) 9153 9122  
**E:** [info@parklands.net](mailto:info@parklands.net)

**Consumer contact details**

**T:** 1800 671 417  
**F:** 1800 802 789  
**E:** [info@parklands.net](mailto:info@parklands.net)